

SPACE ALLOCATION

The allocation of space will be on a first come, first serve basis according to the receipt of signed application forms accompanied by payment. Any space reservation made verbally, in writing or by application form without payment will not be considered binding by the organizer.

MINIMUM STAND SIZE

The minimum stand size is 9m².

CURRENCY, VAT AND BANK CHARGES

- Prices are in US Dollars and New Israeli Shekels for Foreign and Israeli exhibitors respectively
- Israeli exhibitors are liable to pay 16.5% VAT
- Foreign exhibitors are exempt from VAT
- Exhibitors are responsible for covering the bank transfer charges

"STANDARD" STAND CONSTRUCTION

The "standard" stand construction package includes:

- White walls, fitted in an aluminum frame, 250 cm high
- Fascia with company name and stand number (in standard lettering)
- One spotlight per 3m², excluding electricity and main connection (the SYMA system)
- PRICE
\$350 per m²
1400 NIS per m²



"SPACE ONLY" OPTION

The "space only" option includes 2 kW of electricity per 15 m²

- PRICE
\$300 per m²
1200 NIS per m²

EXHIBITOR PAYMENT TERMS

Payment must be made as follows:
30% of the total payment by February 15, 2010
30% of the total payment by May 15, 2010
40% of the total payment by August 15, 2010

"DESIGN" STANDS, CONSTRUCTION REQUIREMENTS

Exhibitors designing their own stands are requested to observe the following basic regulations:

- The stand should be bordered with walls measuring the precise size of the stand (width x depth x height).
- The general building height of the exhibition is from 3m to 5m high. A copy of the stand design, showing exact measurements and height, must be presented to Kenes Exhibitions for approval before January 2009.
- Further information regarding stand construction requirements e.g. raised platforms, ceilings etc., will be available in the Exhibitors' Service Manual.

EXHIBITION HOURS

November 8-9, 2010 Monday -Tuesday 09:00-18:00

Booth set-up November 7, 2010 Sunday 08:00-20:00

Dismantling November 9, 2010 Tuesday 18:00-24:00

Exhibitors will be constantly updated regarding details of events, seminars, symposia etc. and, if any, changes in timings.

EXHIBITORS MANUAL

Detailed exhibit information and instructions, including order forms for services and supplies (e.g. audio-visual equipment, floral decorations, freight forwarding and storage, furniture, power supply and spotlights, stand catering, communication etc.) will be included in the exhibitors manual, which will be mailed to exhibitors once the agreement has been endorsed.

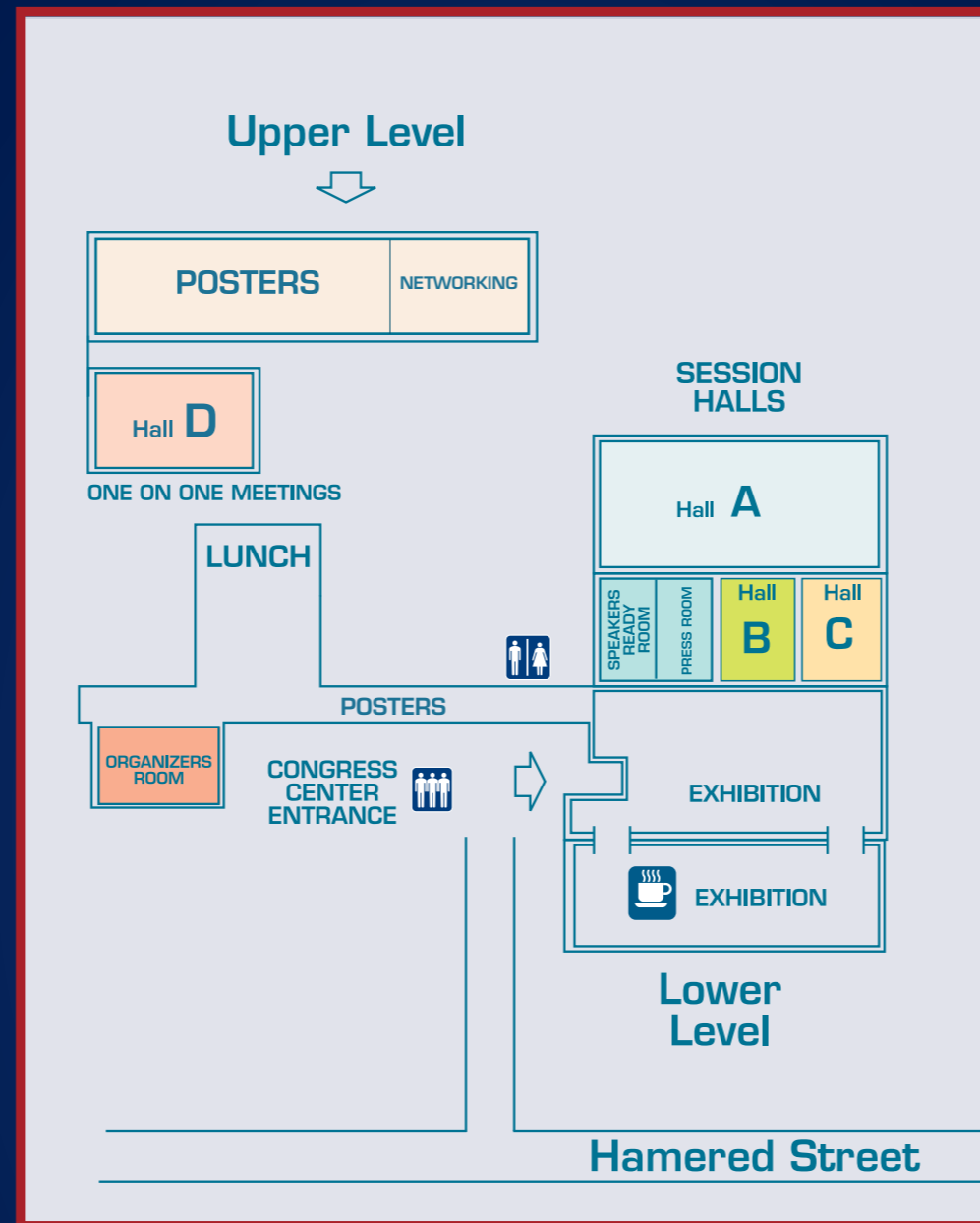
HOTEL ACCOMMODATION

- Exhibitors can reserve hotel accommodation for their staff and guests.
- Details will be provided after your exhibit application form and corresponding payment have been received.

GENERAL CONDITIONS OF KENES EXHIBITIONS

By completing and signing the exhibit application form, the exhibitor declares him/herself bound by the general conditions of Kenes Exhibitions. The general conditions are printed on the reverse side of the exhibit application form.

DAN PANORAMA HOTEL



Ever smaller, Ever faster, Into the future

The 2nd International Nanotechnology Conference & Exhibition

November 8-9, 2010

Dan Panorama Hotel
Tel Aviv, Israel



1st ANNOUNCEMENT

www.kenes.com/nano

Exhibition Organizers



Applications for sponsorship can be made in writing
P.O.Box 56, Ben-Gurion Airport, 70100, Israel
Tel: 972-3-9727598 (Anat Weiss)
Fax: 972-3-9727588
E-mail: aweiss@kenes.com

Conference Organizers



P.O.Box 56, Ben-Gurion Airport 70100, Israel
Tel: 972-3-9727562 (Liat Skorak-Agassi)
Fax: 972-3-9727588
E-mail: lskorak@kenes.com

Web Site: www.kenes.com/nano

In cooperation with



Organized by

Dear Colleagues,

*It is our great pleasure to invite you to join us at **Nanolsrael 2010**, the second annual conference, to be held in **Tel Aviv on 8-9 November, 2010**.*

The central showcase for Israel's excellence in the interdisciplinary world of nanotechnology, Nanolsrael 2009 brought together industry, academia, investors, non-governmental organizations and government representatives to focus on current research, commercial endeavours and future opportunities in nanotechnology. Elite dynamic speakers drew over 900 participants to Jerusalem, including 150 participants from 36 different countries around the globe.

Building on this success, Nanolsrael 2010 will focus on new developments and exciting opportunities in the fields of

- Energy, Water & Environment
- Nanomaterials
- Nanoelectronics
- Nanophotonics
- Nanobio
- Nanomedicine

Come and hear first-hand top scientists and business leaders present the cutting edge developments in these exciting areas.

The conference will serve as a meeting point for local and multinational companies, venture capitalists, private equity investors, corporate and institutional investors, technology transfer experts, licensing executives, business development executives, university, government and corporate research scientists and government representatives. A unique opportunity will be provided for one-on-one meetings with cutting-edge Israeli companies. We invite you to view the mapping on the Israel National Nanotechnology Initiative (INNI) website www.nanoisrael.org.

Nanolsrael 2010 is held in cooperation with INNI and the nanotechnology centers at Israeli universities, and is supported by key companies, universities and organizations from Israel and abroad.

We look forward to welcoming you in Tel Aviv in November 2010.

Sincerely,

Nava Swersky Sofer
Nanolsrael 2010 Co-Chairperson

Dan Vilenski
INNI - Israel National Nanotechnology Initiative
Nanolsrael 2010 Co-Chairperson

Prof. Arie Zaban
Bar Ilan University
Scientific Committee Chairperson
Nanolsrael 2010

NANOTECHNOLOGY IN ISRAEL

Israel is recognized over the world as a leading source of knowledge and innovation in advanced research and technology. Israel's technological achievements are at the forefront of communications, electronics, computer software, networking, defense, security and life sciences industries.

More than 100 major International technology firms maintain active R&D centers in Israel. Global business surveys consistently place Israel among the most attractive nations for advanced technology development. Israel's workforce is among the highest educated in the world - fully 20 percent of Israel's working population hold academic degrees. For each 10,000 employees, 140 are scientists or technicians, and 135 are engineers, higher than in the US, Japan and the European nations. There are several generous financial incentive program driven by the Israeli government for R&D programs.

Israel's small size and limited financial resources are serious challenges, but its academic, business and government leaders recognize nanotechnology as a key platform for ensuring Israel's continued R&D excellence for decades to come.

Nanotechnology is a natural enabler for Israel. In fact, Israel's small size is also an advantage - it means sharper focus, more efficient use of funds, fewer commercial obstacles, rapid prototyping and testing, and higher quality standards.

At present, government support is being focused on establishing the nano-science and technology infrastructure for the industrial R&D and production. The "Triangle Donation Matching (TDM)" program is the main government-supported program. It is aimed at creating the technology-base in the academia - active researchers, basic equipment and facilities. In this program government support (1/3) is matched by funding from the universities' sources (1/3) and donations (1/3). The MAGNET (generic R&D) program supports two industry-academia consortia. There are other R&D supporting programs.

A survey of Israel's nanotech R&D (2008 data) held by the Israel National Nano-technology Initiative (INNI) in anticipation of the 2009 Nanolsrael Week, conveyed careful optimism. The survey will be updated again in 2010.

The survey shows that the Technion employs 119 nano-researchers, followed by 55 researchers at Tel Aviv University, 47 at Ben Gurion University of the Negev, 43 at the Weizmann Institute of Science, 39 at the Hebrew University in Jerusalem and 30 at Bar Ilan University. Since 2002, the number of nano researchers in Israel has doubled. The two main scientific disciplines are chemistry (25.6%) and physics (19.5%). Most of the researchers focus on materials (33% of the researchers), electronics and photonics (22%) and biotechnology (17%).

A review of the research stages reached by the researchers indicates that 55% of the researches are in their preliminary stages; 23% in the prototype stage, 15% in the testing phase and 7% are already being commercialized. As a result, several start-ups have already been established.

The survey indicates that there are several dozens nanotechnology based companies operating in Israel to date and despite the difficult times experienced by Israel's economy due to the recent global crisis, investors still regard Israel as a promising opportunity for nanotech R&D. Potential investors conclude that this is the right time for starting partnerships with players from the Israeli academia and industry.

Information on the Israeli nanotechnology activity and contact information can be found on www.nanoisrael.org

Nanolsrael 2010 will be held on November 8 and 9, 2010 in Tel Aviv. It is organized by Kenes Organizers, (the organizers of the annual Israel Biomed conference) and in collaboration with INNI - Israel National Nanotech Initiative and the Nanotech centers of Israeli universities.

For more information, visit the Nanolsrael 2010 website at www.kenes.com/nano

MAIN TOPICS

- Nanomaterials
- Nanoelectronics
- Nanophotonics
- Nanobio
- Nanomedicine
- Energy, Water & Environment
- Laboratory Equipment and Instruments
- Investments & Financial Services for the Industry
- Technical Services for the Industry

PARTICIPATING INDUSTRIAL SECTORS

- Production technology
- Volume optics production
- Nanotex
- Nanotecture
- Biomicrosystem technology
- Measurement technology
- Micro/nano integration
- Energy, Water & Environment
- Nanomedicine

EXHIBITION PROFILE

The exhibition is open to all companies and organizations with products and services, which are of professional interest to the conference delegates. The technology exhibition conferences have always attracted large numbers of exhibiting companies representing the entire spectrum of related products and services.

Sponsorship & Advertising Opportunities

Nanolsrael 2010 Advertising Boosts Your Visibility!
Nanolsrael 2010 is going to present the ever-growing and exciting Interdisciplinary word of the Nanotechnology community, so how do you get your potential customers to reach you? By advertising in official Nanolsrael publications. Seasoned exhibitors know that at large events like this, the preshow publicity is essential. Promote your company before, during, and after the show by advertising in the special Nanolsrael printed and web publications. Interested in becoming a sponsor? please contact us for more Information.

Applications for Sponsorship and Exhibition opportunities must be made via e-mail to:

Anat Weiss
Exhibition and Sponsorship Manager
E-mail address: aweiss@kenes.com

NANOISRAEL
2010

Tel Aviv

COMMITTEES

STEERING COMMITTEE

Nava Swersky Sofer
Co-Chairperson

Dan Vilenski
Co-Chairperson
INNI - Israel National Nanotechnology Initiative

Dr. Ora Dar
Head of Life Sciences Sector & Biotechnology Consultant to the Chief Scientist

Michal Kainan-Koren
Yissum Technology Transfer

Rafi Koriat
INNI - Israel National Nanotechnology Initiative

Haya Miller
Deputy Managing Director, Matimop

Nechemia (Chemi) J. Peres
Managing General Partner & Co-Founder, Pitango Venture Capital

Dr. Meir Weinstein
INNI - Israel National Nanotechnology Initiative

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