



SINOCES 2010 – Sina.com's article July 9th, 2010.

Mr. Joseph Abraham from Israel MOITAL visited Sina.com on July 9th. He said to us that there are not many big appliance manufacturers in Israel, but we do have many small to medium size high tech enterprises who have advanced consumer electronic technologies and may have contact and cooperation with china's big players in appliance manufacturers to satisfy their specific requirement on certain technology.

For this year, Israel have 5 companies come to Qingdo SinoCes, they are all high tech companies. Electronic industry is one of the core industries in Israel and have many R&D centers set up by multi-national companies like Intel, IBM.

Mr. Gilad Reshef from DSP company also visited Sina, their main product is chips for home wireless phone. They just launched a new phone products using Google Android system which can control TV and other home appliances, but the price is only one fifth of Iphone.