

## News Clipping

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<b>Headline</b>	The Grand Opening of China International Consumer Electronics Show (SINOCES 2009)		
<b>Summary</b>	<p>The 2009 China International Consumer Electronics Show (SINOCES) Opening Ceremony was held in Qingdao International Exhibition Center yesterday morning. The ceremony was hosted by Mr. Xia Gen, Deputy Secretary of the Qingdao Municipal CPC Committee, and Mayor of Qingdao. Mr. Yan Junqi, Vice Chairman of the Standing Committee of the National People's Congress presided over the opening. Mr. Jiang Yaoping, Vice Minister of Ministry of Commerce said during his speech that since SINOCES was first held in 2001, its influence has gradually grown and the quality of the show has been improved as well. Nowadays, SINOCES is widely recognized by the global consumer electronics industry. China is the world's largest consumer electronics manufacturing base and the second-largest consumer electronics market, and SINOCES is an international platform for consumer electronics companies to enter the Chinese market. With the theme of "the global share of China opportunity", 2009 SINOCES has attracted more than 450 attending companies from all over the world, and there are 1509 standard display booths set up in the exhibition area which totals nearly 40,000 square meters.</p>		
<b>Remarks</b>	A photo of Micha Kaufman, CEO of Keyneasis, Maya Keidar, Trade Office of Israeli Trade Mission to China and Elaine Yang, consultant of APCO was attached to the article.		



# 09中国国际消费电子博览会开幕

严隽琪宣布开幕 蒋耀平、盖瑞·夏培罗致辞 夏耕主持

本报讯 昨日上午,为期四天的2009中国国际消费电子博览会(SINOCES)在青岛国际会展中心拉开帷幕。全国人大常委会副委员长严隽琪,国家商务部副部长蒋耀平,国家科技部副部长杜占元,中国电子商会会长曲维枝,国家工业和信息化部总经济师周子学,山东省人大常委会副主任温子江,海南省副省长李国梁,山东省政府特邀咨询张昭福,山东省政协副主席栗甲,青岛市政府经济顾问生田正治,美国消费电子协会总裁盖瑞·夏培罗,中国机电商会副会长张钰磊,青岛市人大常委会副主任姜景姿,青岛市副市长吴经建等出席开幕式。

开幕式由青岛市委副书记、市长夏耕主持。严隽琪宣布展会开幕,蒋耀平、盖瑞·夏培罗分别致辞。

蒋耀平在致辞中说,中国国际消费电子博览会自2001年举办以来,品牌影响力逐步扩大,展会质量不断提升,赢得了全球消费电子业界的广泛认可。中国是全球最大的消费电子制造基地和第二大消费电子市场,中国国际消费电子博览会正在成为国际消费电子企业进入中国市场、中国消费电子企业走向国际的重要平台。受国际金融危机影响,全球消费电子展会普遍萎缩,中国国际消费电子博览会规模不降反升,充分体现了全球消费电子业界对中国经济发展和市场前景的信心。

盖瑞·夏培罗对展会开幕表示祝贺,表示今后将一如既往地支持中国国际消费电子博览会发展。

2009中国国际消费电子博览会由中国商务部、工业和信息化部、科技部、山东省政府主办,美国消费电子协会(CEA)担任海外主办单位,青岛市政府、中国电子商会和中国机电产品进出口商会共同承办。本届博览会以“全球共享中国机会”为主题,全面展示消费电子领域的最新技术、产品和服务。展会设标准展位1509个,展览面积近40000平方米,参展企业450余家。博览会期间还将举行消费电子产业发展论坛主题峰会、家电下乡论坛暨企业CEO圆桌会议等24场专业论坛活动和国际VIP采购洽谈会、国际采购洽谈会、上海跨国采购说明会、中国制造网采购说明会等8场采购洽谈会。(周建亮)



2009中国国际消费电子博览会昨天在青岛国际会展中心开幕。本届博览会吸引了采购商达700人,比上一届增长了10%,其中国际采购商25家,家电下乡渠道商340多家。 郭志峰 摄